



Eton Institute

Languages | Communication | Culture

CORPORATE

SOLUTIONS PORTFOLIO

Eton Institute, Your Partner in

Languages | Communication | Culture

Eton Institute operates with the understanding that languages, communication, and culture are fundamental to the human experience and necessary for individual and organization's future success.

Offering solutions in over 160 Languages since 2006, the Institute has helped thousands of companies resolve international bottlenecks through customized communication and culture solutions with operations in UAE, UK, USA, Hong-Kong and India.

Eton Institute has developed unique, proven engagement methodologies and techniques, and is proud to be associated with top international organizations and to successfully connect leading global business to opportunity.

Tailored Solutions, Academic Rigor



IELTS™

TOEIC®



ALCT
ARABIC LANGUAGE COMPETENCY TEST

GREAT
PLACE
TO
WORK®



BULATS
Business Language Testing Service



CELTA
Certificate in Teaching English
to Speakers of Other Languages



A
DUBAI SME
RATED
BUSINESS

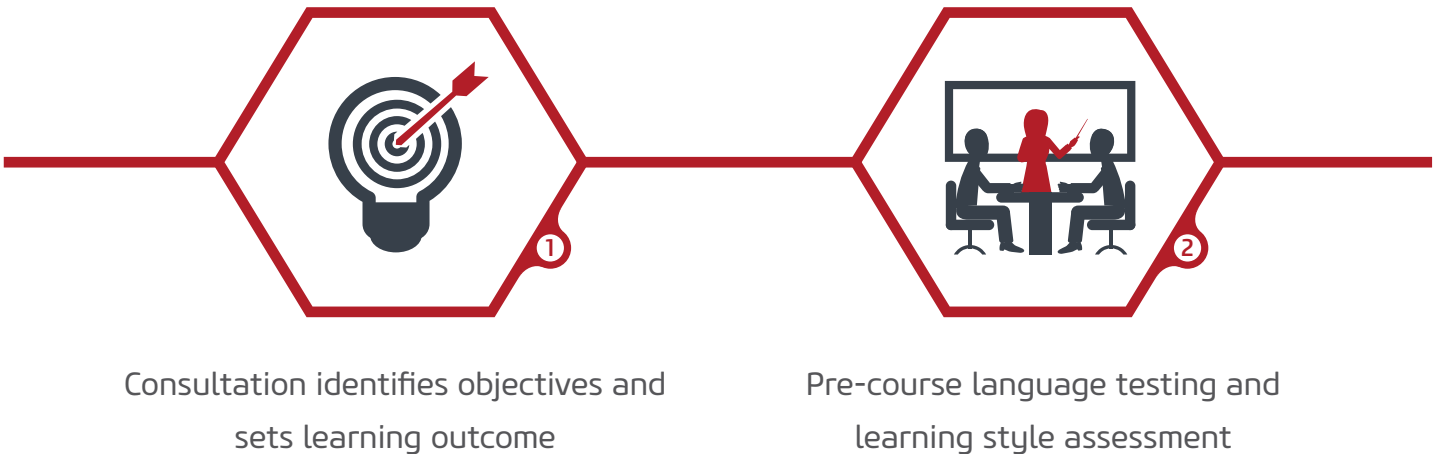
المعرفة
Knowledge

Transforming Your Organization Through Your People



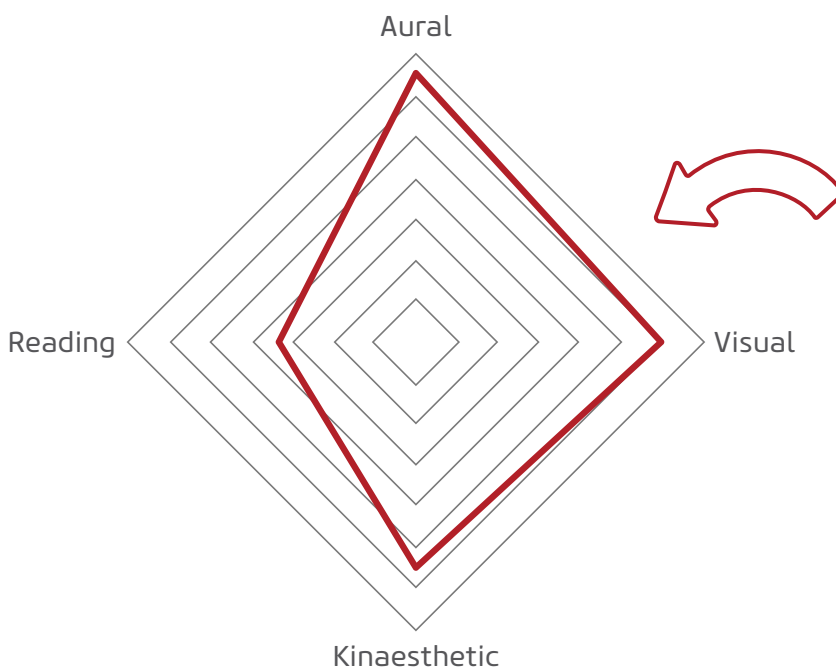
Identifying needs: From learner styles to end goals

We operate with the understanding that languages, communication, and culture are fundamental to the human experience and necessary for individual and organization's future success. Effective organizational change can only happen through its people. That's why, we create solutions according to their learning needs and your business requirements.



The Regional Learner

Based on learning preference assessment of over 7,000 regional language learners, it was found that the majority prefer other exercises and activities over reading, through which to learn.



Data of 7,000 regional language learners' preference for Aural, Visual, Kinaesthetic and Reading activities in language classes.

Source: Eton Institute, 2016.

This means that a variety of classroom based activities must be employed to reflect learner preferences in order for a language solution to succeed.

The Learner Journey

Once your training program starts, we monitor progress and feedback during and after the course to ensure efficiency, retention, and learner growth.



4th lesson feedback with learners ensures that class chemistry is a success

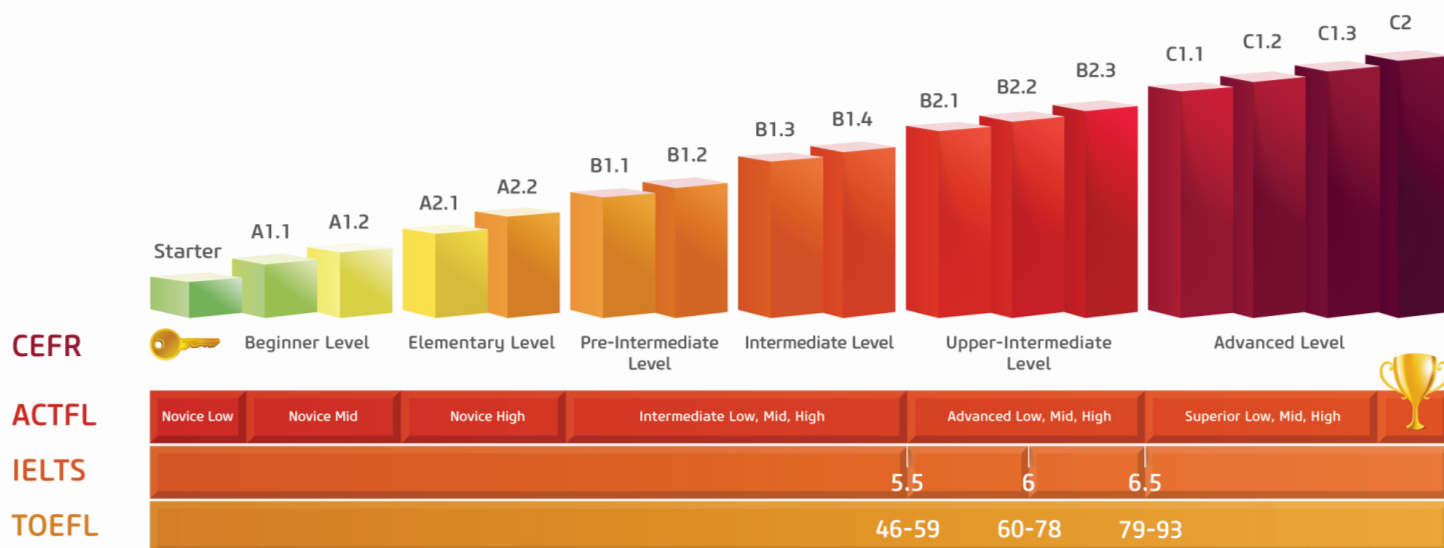
Performance is closely monitored via practical, progress based assessments

End of Course Report highlights achievements, conclusions & recommendations

How do learners learn?



Our curriculum, internationally accredited by EAQUALS (Evaluation & Accreditation of Quality in Language Services), supports clear and measurable progress tracking as well as assists you in reaching your business goals.



Our delivery method is tailored, participative and interactive, to help the participants independently apply the knowledge and skills learnt on the program. By doing so, we enhance the experiential learning process of making meaning from direct experience.

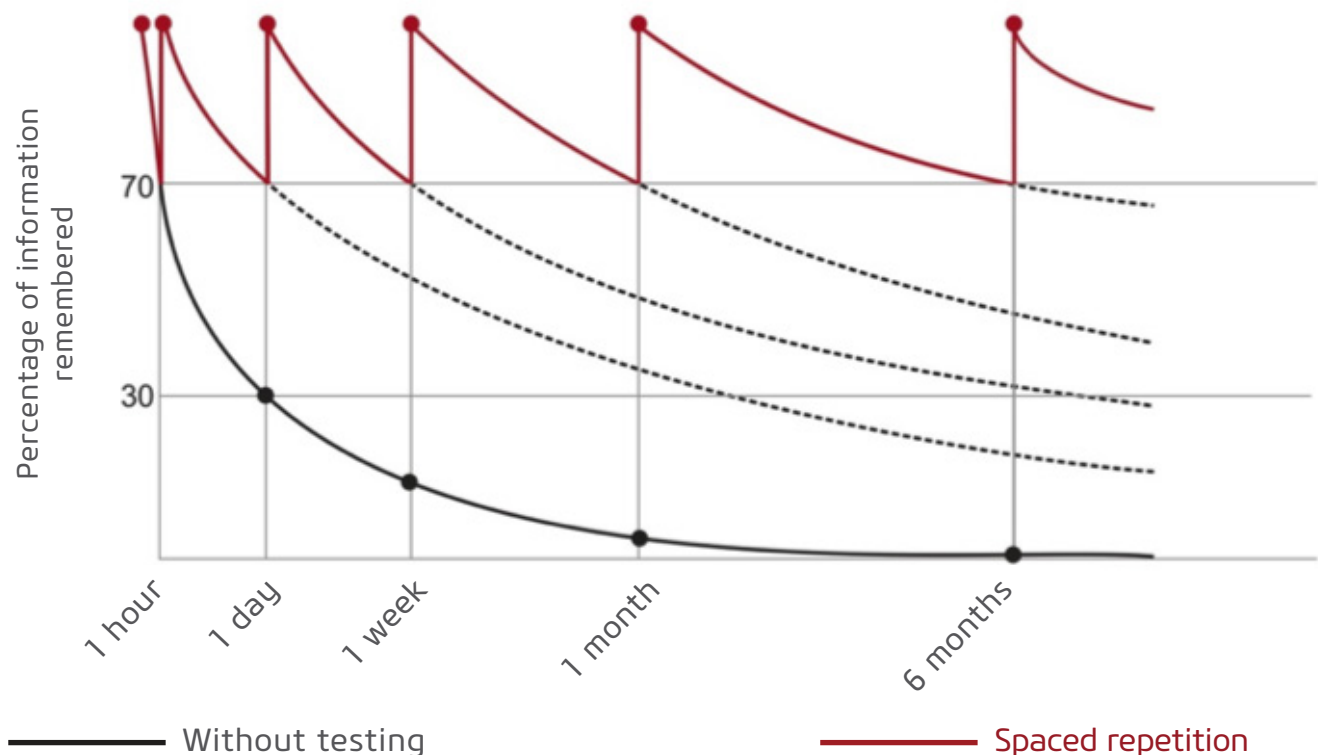
Activities complement the curriculum to develop the 4 skills of language



What happens after the course?

Progress tracking also happens after the course, through regular assessment to ensure information retention, skill application, and employee empowerment.

In conjunction with the online self-study module, participants will receive short tests at increasing intervals post course.



Via the tool, Eton Institute's training consultant will share reports and statistics that indicate retention, understanding, and engagement. These will provide you with valuable data about how to empower students with the knowledge that they have gained and support further learning initiatives.

Business Languages | Understand. Communicate. Succeed.

We have developed a range of focused language training curriculums that transcend the workplace and will take your talent to the next level.



Customized Business Languages Curriculum

Whatever your needs, we ensure our language courses are aligned to your business objectives.

- Full immersion, result-oriented teaching method
- Maximize learner engagement to build confidence



Industry-Specific Programs

Our expert trainers can customize your training to suit the ever-changing needs of your industry.

- Unique training customized for any industry
- Flexible delivery methods to suit different learning styles



Culture & Communication Workshops

We work with organizations and their teams to ensure successful global business relations. Cultural workshops support:

- Cross-cultural communication and employee management
- Team building and organizational productivity, locally & globally



Multiple Global Delivery Options

With the growing trend towards globalization, employee mobility, and remote workforces, our range of delivery options ensure:

- Support for teams across locations & time zones
- Customized Blended Learning Solutions, suited to learner needs

Global Mobility | Culture. Mobility. Integration.

Business success is dependent on agility and responsiveness across boundaries, both geographic and cultural. We help your teams appreciate, integrate, and respond - globally.

5-Phase Customized Language Coaching & Cultural Integration Support



Language Assessments



Language & Cultural Programs



Online Self-Study Tools



Individualized Coaching



Phrasebooks & Apps for Mobile Learning

360 degree Mobile Employee Support:

- 1) **World Languages for Successful Integration** – Internationally accredited language programs to support effective communication
- 2) **Intercultural Development & Understanding** – Cultural workshops to support international communication and seamless collaboration between teams
- 3) **Meeting Relocation & In-Country Support** – Ongoing language and cultural training while on assignment, with complementary learning tools
- 4) **Enterprise-wide Programs** - Business & industry focused curriculum and language assessments for immigration, recruitment and relocation purposes (including IELTS, TOEIC, TOEFL, Cambridge English, DELE, CILS, ALCT)
- 5) **Assignee & Family Support** – Language development programs for adults & children and online community for skill practice and culture assimilation

Over the last 10 years, Eton Institute has conducted over 6000 Language and Cultural Development Programs in more than 40 countries.

Customized Phrasebooks | Inspire. Reward. Travel.

Over 4 million people, hotel guests, retail customers, conference delegates, travelers and tourists globally have benefited from the gift of Eton Institute's co-branded language phrasebooks. With over 1,000 essential phrases, the options are endless for socializing your company message in a truly global way.

A unique learning tool for staff, an inspiring gift for your clients

- Perfect seasonal gifts
- A neat inclusion in on-boarding packs
- Ideal for company globalization & Mobility Teams who are working abroad
- Pre-launch for L&D Department Business Language Programs

Make it your brand footprint!

- Available in over 160 languages with industry-specific vocabulary for Hospitality, Aviation, Retail, Healthcare, and more!
- Fully customized with your company logo
- Options for 6 pages of welcome messages, images and company content
- Incorporate your company culture, terminology and design
- Printed or e-book options available



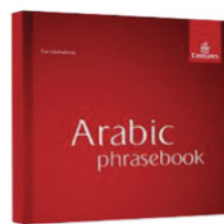
Sofitel, Dubai
Arabic for pre-opening onboarding



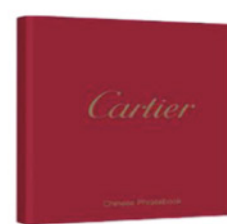
Mariott, Dubai
Arabic for company-wide initiative



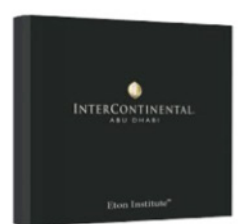
Ritz-Carlton, Dubai
Arabic for in-room gifts for guests



Emirates Airline
Arabic for global campaign to deliver language learning to their Associates



Cartier
Mandarin for support sales assistants in boutiques



Intercontinental, Dubai
Arabic for guest gifts during the Holy Month of Ramadan



Partnership Privileges

Inspire, engage and empower with instant benefits and savings through Eton Institute's Partnership Privileges program! Investing in your employees' development has never been so rewarding.

What your employees will get out of it:

- Preferential rates across our suite of learning solutions: from languages to communication skills, including:
 - Group Languages Courses
 - One-to-One LiveOnline
 - Group Business Languages Courses
 - Self-Study Courses
- Free, internationally accredited certificates
- Access to a thriving, multicultural, campus community
- Support continuous professional and personal development through the expertise of our Learner Success Specialists

Interested? Here's how you can become a partner:

1. Sign up to get your unique Company Promo Code
2. Share the code and offer with your employees
3. Visit our partner marketplace at www.etoninstitute.com to start saving!

Eton Institute®

Americas | East Asia | Europe | Middle East | South Asia

www.etoninstitute.com